

ATELIER BRÜCKNER

PRESS RELEASE

12.05.2017

INTERNATIONAL MUSEUM DAY 20 YEARS ATELIER BRÜCKNER

ATELIER BRÜCKNER will be taking part in the International Museum Day with an open atelier from 2 to 6 p.m. on 21st of May. The Stuttgart exhibition designer, which celebrates its 20 years of existence this year, will be offering visitors an opportunity to take a behind-the-scenes look at scenography and what it involves. During guided tours through the spacious atelier rooms at Krefelder Straße 32 in Stuttgart, current projects ranging from the Wagenhallen in Stuttgart to the Grand Egyptian Museum in Gizeh will be presented – in total, more than 20 projects worldwide.

A presentation at 4 p.m. will be given with the title "Zwischen Raumbild und Weltbild – Mut zur Szenographie" ("Between narrative image and worldview – Scenography needs courage"), whereby museum scientist Linda Greci and communications designer Eva-Maria Heinrich will be talking about the potential and responsibility of scenographic design.

ATELIER BRÜCKNER was established by Prof. Uwe R. Brückner and his wife, Shirin Frangoul-Brückner, in 1997. Working with their partners, Prof. Eberhard Schlag and Britta Nagel, they have made it into a globally active company with around 100 employees.

The classical projects of the company include the trading room of the Deutsche Börse in Frankfurt on the Main, the BMW Museum in Munich, the Visitors' Centre of the European Parliament and the Haus der Geschichte Baden-Württemberg in Stuttgart. Recently, the Hyundai Motorstudio Goyang in Korea and the permanent exhibition "Archaeology Switzerland" in the Swiss National Museum in Zurich were opened.

ATELIER BRÜCKNER designs scenographically conceived spaces, in which content is expressed three-dimensionally in a staged context. These spaces thus become special and memorable walk-in experiences. "In scenography, only the idea that actually reaches the recipients counts in the end. Good scenography must inform and fascinate. It combines logic and magic." (Prof. Uwe R. Brückner)

This year, the theme of the International Museum Day in Germany is "Spurensuche. Mut zur Verantwortung" ("Searching for traces. Responsibility requires courage"). It is held annually by ICOM, the International Council of Museums, and, coordinated by the Deutsche Museumsbund (German Museum Association), is taking place in Germany for the 40th time. ATELIER BRÜCKNER is a member of ICOM Deutschland.

Further information: www.museumstag.de

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